



WISH YOU WERE HERE

We're building one of the next great tech cities.
You could be part of it!

TechPoint, in partnership with TMap, is rolling out a campaign called “Wish You Were Here” focused on attracting great tech-industry talent to Indy. The initiative includes interviews with tech and tech-enabled companies and concludes in an awesome, two-day trip to Indianapolis on April 17-19 for a select group of 25 individuals (and their +1s).

We'll introduce participants to employers and we'll reveal the best of Indy; from looks at neighborhoods, housing, schools, food and lifestyle amenities, to visits with tech and civic leaders. We'll also make hiring company introductions in advance, to ensure that participants walk away from the weekend picturing themselves in Indy, complete with a job offer at a thriving tech or tech enabled company.

WHAT DOES THE EXPERIENCE LOOK LIKE?

While we are tailoring the exact agenda for the weekend to meet your needs as you look at making Indy your next home; this is what we have in mind:

- **FRIDAY, APRIL 17:** The morning and day are reserved for interviews and learning more about our local tech scene. The evening will start with small group dinners alongside local Indy ambassadors and a chance to enjoy nightlife in the city.
- **SATURDAY, APRIL 18:** Choose your own adventure today! We will equip you with maps, suggested spots and personal favorites to help you spend the day to the fullest. Cap-off your stay at the 21st Annual Mira Awards Gala. This annual black-tie event celebrates the “Best of Tech” in Indiana.
- **SUNDAY, APRIL 19:** We'll bid farewell to our guests at a Hoosier breakfast.

WHEN AND WHERE WILL IT TAKE PLACE?

Thursday-Sunday, April 16-19 in Indianapolis, Indiana.

WHO SHOULD APPLY?

Those interested in making a move to a thriving city and tech hub, where a person can: land their dream job, find desirable housing options that don't break the budget, enjoy short commutes, and top-notch food and entertainment options; in a close-knit mid-sized city—where an individual can make an impact. Our ideal candidate is a former Hoosier (*maybe you grew up, went to college, or started your career in Indiana?*) or a prospective one (*perhaps you've heard of the flourishing tech ecosystem we're cultivating in Indianapolis and you're interested in making a move?*) in tech-relevant manager, director, or VP level roles.

HOW DO I APPLY?

Simply visit www.techpoint.org/here and complete the quick application. Then keep an eye on your inbox; a member of the TMap talent team will follow-up via email to learn more about you and your career interests so we can tailor your interview experience with companies and the Red Carpet Experience for you and your +1.

WILL I BE INTERVIEWING WITH COMPANIES DURING THIS TIME?

Before you arrive we'll connect you via virtual interviews with leading tech companies. Your Red Carpet Experience will include in person meetings to ensure culture fit, check out working environments and office space, and seal the deal on your dream job in Indy.

CAN I BRING ANOTHER INDIVIDUAL WITH ME TO EXPERIENCE THE CITY?

Of course! We are holding a place for 25 selected participants to bring one guest. We know moving cities is a big decision, and it doesn't just hinge on a job. That's why we are making it as easy as possible to evaluate Indy and it's amazing quality of life. We're also planning special programming during this visit for those +1s to experience everything the city has to offer as it relates to the most critical decisions you'll be considering in the process.

I DON'T LIVE IN INDIANA, HOW DO I GET THERE? DO I NEED TO FIND MY OWN ACCOMMODATIONS?

Two nights of hotel accommodations and round trip travel to and from Indianapolis will be complimentary for the 25 finalists and their +1s.

WHAT IF I KNOW SOMEONE PERFECT FOR THIS OPPORTUNITY?

Great! We'd love help spreading the word about this unique opportunity. The best way to help is to:

- **EMAIL** your contact directly,
- **SHARE** the link www.techpoint.org/here so they can learn about what's happening in Indy, and
- **URGE** them to complete the application to be considered for the Red Carpet Experience!

Also, TechPoint will be posting on social about this Red Carpet Experience quite a bit over the next few weeks.

- **LIKE, RETWEET, SHARE TO STORIES** these posts, so more people from your networks see the campaign.
- **TAG** those outside of Indiana on our posts and urge them to apply for the Red Carpet Experience.

WHY IS THIS IMPORTANT?

While many employment sectors are experiencing slow or negative growth, Indiana's tech industry is growing by double-digits and offers lucrative, exciting jobs of the future. The effort is a response to local tech companies' difficulties with filling open jobs—a situation many industries are facing as the number of available workers shrinks due to Baby Boomer retirement and a slowdown in population growth.

This effort is spearheaded by tech community nonprofit TechPoint in collaboration with pillar companies: Cummins, GEICO and Purdue University; and partners including TMap.

WHO IS TECHPOINT?

TechPoint is the nonprofit, industry-led growth accelerator for Indiana's technology companies and overall tech ecosystem. The team is focused on attracting talent, accelerating scale-up companies, activating the community, and amplifying stories of success. For more, visit www.techpoint.org.

WHO IS TMAP

TMap connects great Indiana companies with exceptional employees using big data and targeted marketing. Headquartered in Indianapolis, the company is on a mission to build the Indiana community, one recruit at a time. For more, visit www.tmap.com.

STILL HAVE QUESTIONS?

No worries, simply email talent@tmap.com and a member of our team will get back to you ASAP.